

# Curriculum Vitae

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Adrienne Renee Schwarte, MFA  
Professor of Design & Coordinator of Sustainability Studies Minor  
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## Teaching Experience

Professor of Design and Coordinator of Sustainability Studies Minor

- Maryville College, Maryville, Tennessee
- Division of Fine Arts
- Courses: DSN 123, 223, 323: Design I, II and III, ART 349, ART 351, ART 352, ART 102, Fine Arts: Visual Art (ART 140), ART 124: Photography I, Art 224: Photography II, DSN/PLS 149: Art, Design and American Politics (US Pluralism Designated Course), DSN 317: History of Graphic Design, ART 349: Digital Photography, DSN 231: Typography, DSN 319: Contemporary Theories in Design, ART 299: Professional Practices, SRS 480, Senior Seminar: Designing a Sustainable Future: Think Globally Act Locally, ART 200, Sustainable Art, ORN 110: Perspectives on the Individual, FRS 130: Perspectives on the Environment, FRS 120 Perspectives on the Individual, ENV 200: Ecotourism, Arts and Culture in Costa Rica, January 2008; ENV/SUS 101: Introduction to Environmental Issues and Sustainability, ENV 2000/SUS 249: In Search of Hygge Through Design & Sustainability in Scandinavia, January & May 2017 (Travel-Study Trip to Denmark & Sweden)
- August 2005 - Present

Chair, Division of Fine Arts

- Maryville College, Maryville, Tennessee
- Division of Fine Arts
- July 2017 - June 2021

Graduate Instructor, Instructor of Record

- University of Minnesota, Twin Cities, Minnesota
- Department of Design, Housing & Apparel
- Course: DHA 1315, Foundations III: The Graphic Studio
- September 2004 – December 2004

Graduate Instructor, Instructor of Record

- University of Minnesota, Twin Cities, Minnesota
- Department of Design, Housing & Apparel
- Course: DHA 2334, Computer Applications I: Digital Composition for Design
- January 2005 – May 2005
- September 2003 – December 2003
- September 2002 – December 2002

Teaching Assistant

- University of Minnesota, Twin Cities, Minnesota
- Department of Design, Housing & Apparel
- Course: DHA 1101, Introduction to Design Thinking
- January 2003 – May 2003

## *Research Experience*

### Research Assistant

- University of Minnesota, Twin Cities, Minnesota
- Department of Design, Housing & Apparel
- Denise Guerin, Ph.D., Associate Professor of Interior Design
- January 2003 – May 2005
- Color and culture research in interior environments
- Wrote proposals, designed color survey website, completed usability testing and literature reviews

### Research Assistant

- University of Minnesota, Twin Cities, Minnesota
- Department of Design, Housing & Apparel
- Denise Guerin, Ph.D., Professor of Interior Design and Caren Martin, Ph.D., Program Director of InformeDesign
- July 2004 – May 2005
- Completed literature review of interior design articles focused on sustainable design in popular press and academic journals
- Wrote research summaries for Interior Design Body of Knowledge publication

## *Education*

### Master of Fine Arts

- May 2005
- University of Minnesota, Twin Cities, Minnesota
- Major: Multimedia Design with Educational Psychology Emphasis
- Thesis Title: Pop-up Window vs. Banner Advertisement Effectiveness Study: Comparing the Effect of Distinctiveness and Abrupt Onset
- Sauman Chu, Ph.D., Academic Advisor

### Bachelor of Arts

- May 2000
- Buena Vista University, Storm Lake, Iowa
- Major: Communication & Graphic Design with Spanish Emphasis
- Bruce Ellingson, Ph.D., Academic Advisor

## *Professional Experience*

### Graphic Designer

- By Design Studio
- University of Minnesota, Twin Cities, Minnesota
- January 2004 – May 2004
- Fellowship in design studio to design brochures, publications, newsletters and posters for University-wide departments

### Publications Assistant/Graphic Designer

- The American Academy of Sleep Medicine
- Rochester, Minnesota
- May 2000-July 2002
- Designed brochures, annual reports, newsletters, magazines, peer-reviewed journals and websites for a national non-profit medical organization of sleep medicine professionals

### Graphics Intern

- KTTC-TV (NBC Affiliate)
- Rochester, Minnesota

- January 2000
- Designed graphics/illustrations for the creative services department of a television news station for use in commercials, news shows and public service announcements

#### Graphic Design Intern

- Iowa Natural Heritage Foundation
- Des Moines, Iowa
- Summer 1998
- Designed membership brochures, newsletters, posters, websites and wrote news and magazine articles for a non-profit environmental organization focusing on land and natural resource preservation

## Publications

Schwarte, A., O’Gorman, M (2014). Tennessee Valley Authority EnergyRight Solutions for Higher Education Intern Program at Maryville College. *Sustainability: The Journal of Record*, February 2014 7(1): 31 - 38.

Schwarte, A., O’Gorman, M. (2011). A Short Term Experiential Study Abroad Course on Sustainability in Costa Rica: Art as a Sustainability Case Study. In W. L. Filho (Eds.), *World Trends on Education for Sustainable Development*.

Collins, D., Schwarte, A., and Alkire, K. (2008). Social Networking for Learning Communities: Using e-portfolios, blogs, wikis, pod-casts, and other internet based tools in the foundation art studio. *FATE in Review*, 29(1).

## Grants & Awards

- Awarded United States Environmental Protection Agency (US-EPA), Environmental Education (EE), Region 4 Grant for the amount of \$133,946 for Maryville College to implement environmental education boxes into 5 local title 1 elementary school 4th grade classrooms and offer environmental education days to communities, September 2022 - July 2024; Name of Grant Program: “Maryville College Great Smokies Sustainability Project: Out of the Box Community Sustainability” Serving as Grant Manager, along with Co-Manager and grant awardee, Dr. Mark O’Gorman, Professor of Political Science and Coordinator of Environmental Studies Program at MC;
- Bonner Foundation, Community Engaged Learning (CEL) Grant for the amount of \$2,000 for Teaching Social Action, as part of the Teaching Social Action Initiative, Awarded Spring 2023 for teaching DSN / PLS 149: Art, Design and American Politics (US Pluralism Designated Course) with Dr. Mark O’Gorman, Professor of Political Science
- Community Engaged Learning (CEL) Faculty Cohort, Accepted applicant in the CEL program and received a stipend for community engagement sustainability projects, Fall 2019-Spring 2020
- Community Engagement Award, “Staff/Faculty Volunteer of the Year” presented by Maryville College in April 2018
- Kramer Fund, Maryville College, Awarded a \$600 scholarship to attend the Sustainability Across the Curriculum Workshop at Emory University, sponsored by the Association for the Advancement of Sustainability in Higher Education, January 2017
- Tennessee Clean Water Network, Bringing Tap Back program won a Keep Knoxville Beautiful Orchid Award in the category of Public Art, March, 2016
- Full scholarship from the Sustainable Energy Fund to attend the EnergyPath 2015, Net Zero Conference at the University of Scranton, Scranton, PA, July 20-24, 2015
- Awarded Cargill grant in the amount of \$4,150.00 for a shadow-research trip to Copenhagen, Denmark and Stockholm Sweden to evaluate a travel-study course on sustainability and design as part of MC international travel-study course offerings for 2017. Received March 2015 and traveled May 2015
- Received award from Tennessee Valley Authority (TVA) as *Innovator of the Year*, Renewable Generation for Maryville College at the Green Power Switch Leadership Awards, April 23, 2013
- Awarded Tennessee Valley Authority (TVA), EnergyRight Solutions for Higher Education Grant for Maryville College in the amount of \$39,000 for energy efficiency and savings projects on the MC Campus,

February 2013 (program runs for three semesters, February 2013 - May 2014), Co-recipient of grant with Dr. Mark O’Gorman, Professor of Political Science and Coordinator of the Environmental Studies Program, Served as grant administrator for the project, completed in May 2014

- Awarded Appalachian College Association Travel Fund Grant in the amount of \$250 to present at the Design History Society Annual Conference in Barcelona, Spain, September 2011
- Awarded Kramer Fund Grant in the amount of \$774 to attend the Campus Sustainability Leadership Program at the Institute for Global Sustainability at the University of Vermont in July 2011
- Awarded Cargill Grant in the amount of \$1200 to attend the Campus Sustainability Leadership Program at the Institute for Global Sustainability at the University of Vermont in July 2011
- Awarded Cargill Grant in the amount of \$1900 to purchase STARS Reporting tool for a Maryville College sustainability assessment and for institutional membership renewal in the Association for the Advancement of Sustainability in Higher Education (AASHE), July 2010
- Awarded Cargill Grant in the amount of \$1600 to present at the Greening the Campus VIII Conference, September 20-23, 2009 and to receive institutional membership in Association for the Advancement of Sustainability in Higher Education (AASHE), June 2009.
- Awarded Appalachian College Association Travel Fund Grant in the amount of \$250 to present at the Foundations in Art, Theory and Education Conference in Portland, Oregon from April 1-4, 2008
- Awarded Appalachian College Association Travel Fund Grant in the amount of \$250 to present at the Foundations in Art, Theory and Education conference in Milwaukee, Wisconsin from March 28-31, 2007
- International Graphic Arts Education Association 81<sup>st</sup> Annual Conference Incentive Award, June 2006 (\$400 awarded for travel/registration to attend conference)

## Professional Presentations

Gulf South Summit on Service-Learning and Civic Engagement Through Higher Education

- Annual Summit, April 12-14, 2023, University of Georgia, Athens, GA
- Accepted poster presentation with Dr. O’Gorman, Professor of Political Science and Coordinator of Environmental Studies Program at Maryville College

Poster Presentation Title: *“Showcasing 5+ Years of Student-Designed Environmental Education Projects Utilized in Local Elementary School Districts (Including Title 1 Schools) and After-School Community Programs”*

Appalachian College Association (ACA) 2021 Annual Summit

- Annual Summit, September 24-25, 2021, DreamMore Resort and Conference Center, Pigeon Forge, TN
- Accepted presentation with Dr. O’Gorman, Professor of Political Science and Coordinator of Environmental Studies Program at Maryville College
- Presentation Title: *“Pivoting Environmental Projects in Real-Pandemic-Time: Developing Project-Based Solutions that Met Learning Goals and Connected to Community Partnerships”*

Association for the Advancement of Sustainability in Higher Education (AASHE)

- Virtual Annual Conference - The Global Conference on Sustainability in Higher Education (GCSHE), October 20-22, 2020 (Originally planned to be held in Milwaukee, WI); Presentation recorded and submitted on September 15, 2020
- Accepted presentation with Dr. O’Gorman, Professor of Political Science and Coordinator of Environmental Studies Program at Maryville College
- Presentation Title: *“Visualizing Climate Change/Justice in 2020 Political Campaigns: Deep Democracy or Greenwashing”*

Association for Environmental Studies & Sciences (AESS)

- Virtual Annual Conference, July 15-17, 2020 (Originally planned to be held in New York City, NY)
- Accepted presentation with Dr. O’Gorman, Professor of Political Science and Coordinator of Environmental Studies Program at Maryville College
- Presentation Title: *“Pantones, Pollution and Politics: Sustainability and Greenwashing in 2018 and 2020 Campaign Branding”*

#### Southeastern College Art Conference (SECAC)

- The Chattanooga Hotel, Chattanooga, TN, October 16-19th, 2019
- Accepted presentation and Co-Chair of a session entitled: "Small Design Programs: Finding a Niche in a Big Academic World" with Mr. Morgan Manning, Assistant Professor of Art/Design at Maryville College
- Presentation Title: *"Passion, Perseverance, and Pride: The Tools to Developing and Maintaining a Small but Skillful Design Education Program within a Liberal Arts Curriculum"*

#### Appalachian College Association (ACA) Annual Summit

- Dollywood Dreammore Resort, Pigeon Forge, TN, September 20-21, 2019
- Accepted presentation with Dr. O'Gorman, Professor of Political Science and Coordinator of Environmental Studies at Maryville College
- Presentation Title: *"Multi-modal Instructional Collaboration among Faculty in Different Disciplines: Bringing Climate Change Out of the Classroom & Engaging Campus & Community"*

#### Tellico Village University, Center for Lifelong Learning (TVU)

- Tellico Village, Tennessee, September 25th, 2018
- Invited talk on sustainability as part of their university lecture series at their center; Co-lecture with Dr. O'Gorman, Professor of Political Science and Coordinator of Environmental Studies at Maryville College
- Presentation Title: *"Passing on a Natural Legacy: Sustainability at TVU"*

#### Graphic Communications Education Association (GCEA) Annual Conference

- Millersville University, Millersville, PA
- Accepted presentation at the 2018 Composing Our Future (GCEA) Annual Conference for Design & Printing Educators
- Presentation Title: *"Designer-Driven Semester-Long Action Research Projects to Create Visual Solutions for Social Problems"*

#### Environmental Education Alliance (EEA) of Georgia Annual Conference

- Helen, Georgia, March 1-3, 2018
- Accepted presentation with Dr. O'Gorman, Professor of Political Science and Coordinator of Environmental Studies at Maryville College
- Presentation Title: *"Enlisting Undergraduates to Strengthen Earth Week Campus & Community K-16 Environmental Interest"*

#### Southeastern College Art Conference (SECAC)

- Columbus, Ohio, October 25-28, 2017
- Accepted presentation
- Presentation Title: *"Expanding Anthropocentric and Biocentric Worldviews for Students Via Travel to the "Happiest" Places on Earth"*

#### Associations for the Advancement of Sustainability in Higher Education Annual Conference (AASHE)

- Baltimore, Maryland, October 9-11, 2016
- Accepted poster for presentation
- Poster Title: *"Do You See Our STARS Now? Making an Institution's STARS Report More Visible and Relevant To Community Via Student Infographics"*

#### AIGA Design Educator's Conference: Nuts & Bolts

- Bowling Green State University, Bowling Green, Ohio, June 15-16, 2016
- Accepted roundtable for presentation
- Roundtable Title: *"Roundtable on Best Practices for Integrating Service-Learning Models for Social Change in Undergraduate Graphic Design Courses"*

Water in the World: Interdisciplinary Approaches to Access and Sustainability Conference

- Winthrop University, Rock Hill, South Carolina, November 6-7, 2015
- Accepted poster for presentation
- Poster Title: *"Visualizing" Water Using Design and Biomimic Marketing For Water Refill Stations*

Association for the Advancement of Sustainability in Higher Education Annual Conference (AASHE)

- Minneapolis, Minnesota, October 25-28, 2015
- Accepted paper / presentation at AASHE Annual Conference
- Presentation/Paper Title: *Communicating & Visualizing Sustainability: The Effects of Biomimic Marketing For Water Refill Stations on Campus, A Case Study*

Tennessee College Public Relations Association (TCPRA) Annual Conference

- Park Vista Hotel/Conference Center, Gatlinburg, TN, May 28, 2015
- Invited presentation at the TCPRA Annual Conference
- Presentation Title: *Design Trends: Personal, Renewable and Homespun*

Maryville College Board of Directors, Spring 2015 Session

- MC Board Room, Maryville, TN, May 14, 2015
- Invited presentation with Dr. Mark O'Gorman, Professor of Political Science and Coordinator of Environmental Studies Program, Dr. Sheri Matascik, Associate Professor of Music and Bruce Guillaume, Director of Mountain Challenge
- Presentation Title: *Sustainability @ MC*

NCSE's 15th National Conference and Global Forum on Science, Policy and the Environment: Energy and Climate Change

- Washington DC, January 26-29, 2015
- Presented 2 accepted research posters
- Poster Title: *Less Energy and More Efficient Design with a Pro-Social Framework*
- Poster Title: *Blending Three Different Models for Interdisciplinary Sustainability: Local Partnerships, Service-Learning and Faculty Workshops* with Dr. O'Gorman, Associate Professor of Political Science and Coordinator of Environmental Studies Program at Maryville College

IARU Sustainability Science Congress

- Copenhagen, Denmark, October 22-24, 2014
- 2 accepted research posters (presented virtually with posters on-site and video presentation)
- Poster Title: *Less Energy and More Efficient Design with a Pro-Social Framework*
- Poster Title: *Blending Three Different Models for Interdisciplinary Sustainability: Local Partnerships, Service-Learning and Faculty Workshops* with Dr. O'Gorman, Associate Professor of Political Science and Coordinator of Environmental Studies Program at Maryville College

Association for the Advancement of Sustainability in Higher Education Annual Conference (AASHE)

- Nashville, TN, October 6-9, 2013
- Accepted paper (non-presenting author) at AASHE with Dr. O'Gorman, Associate Professor of Political Science and Coordinator of Environmental Studies Program at Maryville College
- Paper/Presentation Title: *Historic Green Building, 21st Century Energy Monitoring & City, College & Business Partnership at Maryville College*

Great Smokies Experience (GSE) and ENV 101: Introduction to Environmental Issues

- Maryville College, Maryville, Tennessee, July 2013-Present
- Invited Guest Lecturer in the GSE/ENV 101 program course by Dr. Mark O'Gorman and Dr. Doug Sofer
- Presentation Topics: *Energy Efficiency, TVA EnergyRight Solutions for Higher Education Program, Sustainability @ MC, and Introduction to Organic Food and Sustainable Agriculture*

Society for Teaching and Learning in Higher Education (STLHE), Learning to Live Learning for Life (Conference Theme)

- Cape Breton University, Sydney, Cape Breton, Nova Scotia, Canada, June 20-22, 2013
- Accepted presentation and presenter at STLHE 2013 Annual Conference
- Presentation Title: *Weave Sustainability Into Your Discipline: A Case Study for Teaching Sustainability through Sequenced Courses Via Service-Learning and Community-Based Projects in a Design Degree*

Sustainability Workshop for Faculty, Appalachia Project (TVA, EnergyRight Solutions for Higher Education

- Maryville College, Maryville, Tennessee, December 3rd, 2011, April 21st, 2012, May 21, 2013
- Co-Instructor and Facilitator of a Sustainability Workshop for Faculty covering foundations, philosophy, curricular development, planning, case studies and engaged development of sustainability commitment statements and implementation plans and course syllabi restructuring to meet sustainability educational goals
- Offered every semester as part of a workshop program from 2011-2015

Panel Discussion: American Institute of Graphic Arts (AIGA) Design Week, Design For Good

- AIGA Design Week 2013, Knoxville, Tennessee, May 15, 2013
- Invited presenter as part of a panel discussion about the field of design as it relates to pro-social design, non-for-profit design and building successful design partnerships
- Other panel presenters included: Jody Collins, Graphic Designer, Radio Systems/Pet Safe; Lindsay Miller, Art Director, Designsensory; Jennifer Willard, Executive Director, Community School of the Arts; Francis Graffeo, Executive Director, The Joy of Music School; Liza Zenni, Executive Director, Arts and Culture Alliance;

Association for the Advancement of Sustainability in Higher Education Annual Conference (AASHE)

- Los Angeles, CA, October 14-17, 2012
- Accepted paper and presenter at AASHE along with two senior design students, Shelby Floris & Laura Greeley
- Paper/Presentation Title: *Connecting Visual Art/Design and Environmental Studies Courses to Develop Integrated Solutions to Sustainability-Focused Campus Projects: A Service-Learning Model*

Fourth International Conference on Climate Change: Impacts and Responses

- Seattle, Washington, July 12-13, 2012
- Accepted poster/presentation at Fourth International Conference on Climate Change
- Poster Presentation Title: *Analysis of Visual Delivery, Resources and Rhetoric Changes by Key Environmental Organizations Impacted from the Field of Graphic Design in a "Post-Inconvenient Truth" Era*

American Association of University Professors, Annual Conference on the State of Higher Education (AAUP

- Washington, D.C., June 13-17, 2012
- Accepted paper and co-presenter at AAUP National Conference on the State of Higher Education with Dr. Mark J. O'Gorman, Professor of Political Science and Coordinator of Environmental Studies Program
- Paper/Presentation Title: *Interdisciplinary Sustainability Studies As A Cornerstone For 21st Century Higher Education Curriculum: If You Aren't Thinking About It, Students And Their Future Employers Are*

ENV 345: Environmental Politics

- Maryville College, Maryville, Tennessee, February, 9, 2012
- Invited Guest Lecturer in ENV 345: Environmental Politics by Dr. Mark O'Gorman
- Presentation Title: *Environmental Kiosks and Design for Environmental Service Projects*
- Part of a Cargill Mini-Grant project between ART 323 and ENV 345 students;FRS 130: Perspectives on the Environment
- Maryville College, Maryville, Tennessee, January 12, 2012
- Invited Guest Lecturer in FRS 130: Perspectives on the Environment by Dr. Rebecca Lucas  
Presentation Title: *Sustainable Art: A Primer*

Senior Seminar: Writing, SRS 480

- Maryville College, Maryville, Tennessee, November 8, 2011
- Invited Guest Lecturer in Senior Seminar on Writing Course
- Presentation Title: *Writing as Art: Contemporary Examples of Expressive and Environmental Typography, Graffiti/Ephemeral Art and Film Title Sequence Animations*

Maryville College Community of Scholars Program

- Maryville College, Maryville, Tennessee, October 17, 2011
- Faculty Research & Teaching Presentation For Faculty and Staff Colleagues
- Presentation Title: *Faculty Research & Creative Development: Rhysberry Designs, 2011*

Association for the Advancement of Sustainability in Higher Education Annual Conference (AASHE)

- Pittsburgh, PA, October 9-12, 2011
- Accepted paper and co-presenter at AASHE with Dr. Mark J. O’Gorman
- Paper/Presentation Title: *Infusing the Study of Sustainable Design Methodology and Epistemology into the Liberal Arts Core Curriculum*

Design Activism and Social Change, Design History Society Annual Conference (DHS)

- Design History Society Annual Conference, in Barcelona, Spain, September 7-10, 2011
- Accepted paper and presenter at DHS
- Paper/Presentation Title: *The Rapid Expansion of Environmental Sustainability in Graphic Design in the United States in the Late Twentieth Century: A Decade of Change from the Ground Up*

Tennessee College Public Relations Association (TCPRA)

- TCPRA Spring Conference, Chattanooga, Tennessee, May 19, 2011
- Invited Presenter for concurrent session on current trends in contemporary youth design
- Paper/Presentation Title: *Designing Young: Visual Design for the Millennial Generation*

Panel Discussion: American Institute of Graphic Arts (AIGA) Design Week, What is Design?

- AIGA Design Week 2011, Knoxville, Tennessee, May 18, 2011
- Presenter as part of a panel discussion about the field of design, design thinking and current trends in design
- Other panel presenters included: David Jacobs, Senior VP, Tombras Group, Dominic Moore, Director of Motion Graphics & Animation, Elastic Pictures and Alison Ashe, Senior Designer, Designsensory

Panel Discussion: Environmental Sustainability and Maryville College Perspectives

- Maryville College Presidential Inauguration Presentation, Maryville College, Maryville, Tennessee, April 15, 2011
- Presenter as part of a panel discussion about environmental sustainability and higher education
- Presentation Title: *Inform, Impact, Ingrain: My Role as a Small Piece of the Larger Earth’s Pie [Crust]*

Association for the Advancement of Sustainability in Higher Education Annual Conference (AASHE)

- AASHE Annual Conference, Denver, Colorado, October 10-13, 2010
- Accepted Paper and Presenter at AASHE
- Paper/Presentation Title: *Green Humility: How Awareness of Past Missteps Improves Sustainability Planning* (Co-presenting with Dr. Mark O’Gorman, Professor of Political Science and Coordinator of the Environmental Studies Program at Maryville College)

Southeastern College Art Conference and Mid-American College Art Association Annual Conference (SECAC and MACAA)

- Virginia Commonwealth University, Richmond, Virginia, October 20-23, 2010
- Accepted Paper and Presenter at SECAC
- Paper/Presentation Title: *The Three “R’s” of Teaching GRaphic Design HistoRy: Repetition, Recognition & ReseaRch*



#### Greening the Campus VIII Conference

- Association for the Advancement of Sustainability in Higher Education (AASHE) & Ball State University, Indianapolis, IN, September 20-23, 2009
- Accepted Paper and Presenter at Greening the Campus VIII Conference with Dr. Mark O’Gorman, Maryville College
- Paper/Presentation Title: *A Short-term Experiential Study Abroad Course on Sustainability in Costa Rica: Art as a Sustainability Case Study*

#### Foundations in Art, Theory and Education (FATE), 12<sup>th</sup> Biennial Conference, Confluence

- Portland Community College and Pacific Northwest College of Art, Portland, OR, April 1-4, 2009
- Session Chair and Presenter at FATE 12<sup>th</sup> Biennial Conference
- Session Title and Presentation Title: *Incorporating Sustainable Practices into the Graphic Studio; Laying the Groundwork for Building a Sustainable Design Course*

#### Presidential Scholars Enrichment Program

- Maryville College, Maryville, Tennessee, March 25, 2009
- Invited Guest Lecturer for the Presidential Scholars Enrichment Program Spring Series
- Presentation Title: *Unlocking the Design Process*

#### Research and Professional Issues, HUM 347

- Maryville College, Maryville, Tennessee, November 11, 2008
- Invited Guest Lecturer in Research and Professional Issues for Humanities Theses Course
- Presentation Title: *The Creative Poster: Developing Effective and Successful Poster Presentations*

#### Lilly Conference on College and University Teaching, 2008

- The University of North Carolina at Greensboro, North Carolina, February 8-10, 2008
- Presentation Title: *Online Research Summaries, Blogs and Portfolios As Cornerstones to Facilitate Classroom Discussion and Reading Comprehension in a Seminar Course*

#### Foundations in Art, Theory and Education (FATE) 11th Biennial Conference, Shift, Connect, Evolve

- Milwaukee Institute of Art & Design, Milwaukee, Wisconsin, March 28-31, 2007
- Presenter at 30<sup>th</sup> anniversary of FATE 11<sup>th</sup> Biennial Conference
- Presentation Title: *Your Studio Course as an iPod: Providing Variety, Student-Centered Approaches and Enthusiasm for Maintaining Student Engagement and Fostering Creativity in the Millennial Generation. Part of a panel presentation: Social Software for Learning Communities: Using e-portfolios, blogs, wikis, pod-casts and other communication software for foundation art instruction*

#### Business and Technical Writing Course, ENG 325

- Maryville College, Maryville, Tennessee, March 28, 2006 & March 12, 2008
- Invited Guest Lecturer in Business and Technical Writing Course
- Presentation Title: *The World of Design: The Design Process, Methods and Experience; and The World of Design: Process, Planning and Writing for the Web*

#### Foundations in Art Theory and Education (FATE) 2005 Biennial Conference, Voyage '05 Exploring New Horizons

- Columbus College of Art & Design, Columbus, Ohio, March 30-April, 2 2005
- Presenter at biennial conference
- Presentation Title: *The Base Groups: How it Sets up a Support System and Connects Students to Each Other Starting on the First Day in Foundations Courses. Part of a panel presentation: Jump Start! Navigating the First Day of Class, by Barbara Martinson, Ph.D.*

#### First Fridays Series

- University of Minnesota, Twin Cities, Minnesota, October 1, 2004
- Panelist for graduate students and faculty lecture series
- Presentation Title: *Life as a Graduate Student: Tips for Success*

### Design: Refining our Knowledge International Conference

- University of Minnesota, Twin Cities, Minnesota, October 30-November 1, 2003
- Presenter at international design conference;
- Presentation Title: *Coordinating the Cycle of Learning: Learning to Teach and Teaching to Learn*. Panel presentation by: Carol C. Waldron, Sauman Chu, Kate Bukoski and Adrienne Schwarte

### Buena Vista University Career Symposium

- Buena Vista University, Storm Lake, Iowa, October 6, 2001 & October 17, 2003
- Panelist at career symposium for undergraduate students in art and design
- Reviewed student portfolios and conducted mock interviews

## Professional Development

### Leadership Blount, Class of 2023

- July 2022-May 2023
- Selected as one of 39 members of the Leadership Blount Class of 2023 to participate in the program designed to educate current and future leaders of Blount County; Leadership Blount's Mission: "Our flagship program educates and empowers class members to positively impact our community."

### Summer Institute on Teaching Social Action

- Virtual 3-Day Workshop on Teaching Social Action as part of the Teaching Social Action Initiative
- June 28-30, 2022
- Offered by the Bonner Foundation
- Training as part of upcoming DSN/PLS 149 course on Social Action, Offered in Spring 2023

### Leadership & Management Skills for Women, National Seminars Training Workshop

- Knoxville, Tennessee, January 16, 2019
- Attended a one-day workshop on leadership and management skills specifically for women leaders
- Training and topics included: building credibility, delegation and negotiation skills, assertive communication, conflict resolution among others;

### The Council on Independent Colleges (CIC) Workshop for Department and Division Chairs

- Williamsburg, Virginia, April 8-10, 2018
- Invited by the Dean of the College to attend the workshop which includes sessions on preventative law, hiring practices, budgeting and institutional procedures and policies
- Recommended by the Dean of the College to facilitate a breakfast roundtable about "Multi-Discipline Divisions" at the Workshop

### Tennessee Department of Transportation (TDOT / KTnB), Keep Tennessee Beautiful Biennial Conference

- Nashville, Tennessee, September 18-20, 2017
- Attended the Biennial Conference as Vice-President of Keep Blount Beautiful

### Sustainability Across the Curriculum Leadership Workshop, Association for the Advancement of Sustainability in Higher Education (AASHE)

- Emory University, Atlanta, GA, January 5-6, 2017
- Selected by application-only, attended and participated in a sustainability leadership workshop focused on how to prepare and implement faculty workshops on sustainability to further infuse sustainability in campus curriculums;
- Recipient of a \$600 Kramer scholarship to defray costs for the workshop  
EnergyPath 2015, Net Zero
- University of Scranton, Scranton, PA, July 20-24, 2015
- Attended and participated in an energy workshop about wind power at the University of Scranton and the annual EnergyPath 2015 Conference on renewable technology, energy efficiency and sustainable energy.
- Recipient of a full scholarship for the workshop and conference from the Sustainable Energy Fund

#### Striped Light Letterpress Workshop

- Knoxville, Tennessee, April 29, 2015
- Attended and participated in a letterpress workshop to complete an edition of letterpress prints and work towards certification in letterpress printing

#### Top Conference (TopConn) 2014 Design Conference

- Track 29, Chattanooga, Tennessee, November 14-15, 2014
- Attendee in a 2-day conference focused on graphic design, interactive design, and illustration for professional graphic designers and educators

#### Oak Ridge National Laboratory (ORNL) 3rd Annual Southeast Sustainability Summit

- Holiday Inn, World's Fair Park, Knoxville, Tennessee, August 21-22, 2013
- Attendee in a 2-day conference focused on renewable energy, energy efficiency and energy management projects

#### Service-Learning @ Maryville College, Faculty Training Workshop, presented by the Center for Campus Ministry and Diana Curtis, Coordinator for Service-Learning and Ministry

- Center for Campus Ministry, Maryville College, Maryville, Tennessee, May 23-24, 2013
- Participant in a 2-day workshop and training session on service-learning pedagogy and resources, including developing service-learning goals, student learning outcomes and implementation plans for formally integrating service-learning in ART 323 for the Spring 2014

#### Tennessee Valley Authority EnergyRight Solutions for Higher Education Energy Audit Training

- Maryville College, Maryville, Tennessee, March 7, 2013
- Completed four hours of instruction in conducting energy audits by the TVA and Willdan Energy Solutions

#### 2013 Summit for Campus Sustainability

- University Center, University of Tennessee, Knoxville, Tennessee, February 15, 2013
- Participant in a 1-day workshop regarding campus sustainability in Tennessee higher education along with four Maryville College TVA, EnergyRight Solutions for Higher Education Program Interns and Dr. Mark O'Gorman, Professor of Political Science and Coordinator of the Environmental Studies program and EnergyRight Solutions for Higher Education program grant co-administrator;

#### Adobe Creative Suite 6.0 (CS6) and Creative Cloud Workshop Training, presented by AIGA Knoxville Design Week 2012

- Downtown Hilton, Hiwassee Room, AIGA Sponsored Event, Knoxville, Tennessee, May 18, 2012
- Attendee at 1-day Adobe Creative Suite 6.0 Workshop Training session for graphic arts professionals focused on new features in Creative Cloud, InDesign Digital Publishing, Adobe Muse, Typekit, Photoshop Extended and Illustrator
- Presented by Kevin Stohlmeyer, an Adobe Certified Instructor, Web and Graphic Designer and HigherEducation Coordinator for C2

#### East TN USGBC Education Program, Livability Report Card Presentation

- May 18, 2012, Knoxville, TN
- Attended MPC Executive Director Mark Donaldson presentation on the findings of the Livability Report and PlanET's for measurable livability goals in East Tennessee.

#### Good Jobs, Green Jobs Regional Conference

- February 23-24, 2012, Atlanta, GA
- Attendee and chaperone of 4 MC students at a conference focused on promoting, preserving, and building coalitions that create good jobs and preserve our economic and environmental future

#### Atlanta Printmaker's Studio Letterpress Workshop

- Atlanta Printmaker's Studio, Atlanta, GA November 20, 2011

- Participated in a letterpress workshop taught by Margot Ecke, MFA, Professor of Book Arts and Printmaking at the University of Georgia and utilized two Chandler & Price and two Vandercook presses to produce over 25 custom letterpress cards and envelopes in multiple inks

#### 2nd Symposium on Sustainable Environmental Practices at Colleges and Universities in the Southeast, "Greening Your Campus and Curriculum"

- Spelman College, Atlanta, GA June 7, 2011
- Attendee at Symposium on sustainable environmental practices including sessions on sustainable agriculture and food consumption on College campuses, the slow-food movement and urban gardens, environmental grant funding, financing sustainable initiatives and campus ecology programs.
- Sponsored by the United States Environmental Protection Agency (EPA)

#### Adobe Creative Suite 5.5 (CS5.5) Workshop Training, presented by AIGA Knoxville Design Week 2011

- D.E.N. at Ivan Allen, AIGA Sponsored Event, Knoxville, Tennessee, May 20, 2011
- Attendee at 1-day Adobe Creative Suite 5.5 Workshop Training session for graphic arts professionals focused on new features in Dreamweaver, Flash and InDesign Digital Publishing, BrowserLabs, JQuery programming and media queries
- Presented by Justin Seeley, an Adobe Certified Instructor, Web and Graphic Designer

#### Plain Talk on Quality Growth: Tools for Action Conference by East Tennessee Quality Growth

- Knoxville, Tennessee, March 30-31, 2011
- Attendee at East Tennessee Quality Growth Conference focused on sustainable communities and economic vitality

#### Adobe Creative Suite 5 (CS5) Workshop Training, hosted by AIGA Knoxville

- Clayton Center for the Arts, Knoxville, Tennessee, September 24, 2010
- Attendee at 1-day training workshop for graphic arts professionals on new features in CS5 Photoshop, Illustrator, InDesign, Flash Catalyst and Fireworks, including digital desktop publishing and creating visual content for mobile devices
- Presented by Claudia McCue, Adobe certified instructor and author of Real World Print Production with Adobe Creative Suite Applications (Peachpit Press, 2009)

#### American Institute of Graphic Arts (AIGA) National Leadership Conference

- Chattanooga, Tennessee, June 3-5, 2010
- Invited participant to AIGA national conference for only AIGA board members and participated in seminars with AIGA chapters all over the US, including such chapters as NYC, LA, Denver and Chicago to discover new and innovative ways to promote design to local communities and impact social change within society;
- Presenters included Debbie Millman, AIGA National President and host of "Design Matters," (nationally syndicated weekly radio show about Design) and Jamie Hartman from the Taproot Foundation, promoting pro-bono work among professionals to give back to their communities with their professional skills

#### Foundations in Art, Theory and Education (FATE) Regional Southern Conference: Envisioning a New Foundation: Identity and Purpose

- Savannah College of Art & Design (SCAD), Savannah, Georgia, May 1, 2010
- Attendee at educator's conference regarding foundational art and design courses programming and curricula in the 21<sup>st</sup> century

#### Teaching Web Design & Dreamweaver: Tips & Best Practices

- Online Live Webinar, March 24, 2010
- Presented by Jeremy Osborn & Wiley Faculty Network

#### STARS (Sustainability Tracking Assessment & Rating System)

- Online Live Webinar, January 19, 2010
- Presented by the Association for the Advancement of Sustainability in Higher Education

#### American Institute of Graphic Arts / Adobe Creative Suite 4 (CS4) Workshop / Seminar

- Holiday Inn-Downtown, Knoxville, Tennessee, October 24, 2009
- Attended and participated in a 1-day training workshop for graphic arts professionals on new features in CS4 Photoshop, Illustrator, InDesign and Acrobat including preflight, smart guides, flash e-zines, masks, PDF printing guidelines including X1-A and ways to increase productivity
- Presented by Claudia McCue, Adobe certified instructor and author of Real World Print Production with Adobe Creative Suite Applications (Peachpit Press, 2009)

#### American Institute of Graphic Arts, Think Tank Conference, '08

- Nashville, Tennessee, September 27, 2008
- Ezell Center, Lipscomb University
- The Communications Arts Industry, Cutting-Edge Technologies;

#### Package Design Magazine Webinar, Designing for Sustainable Packaging

- Online Live Webinar, December 5, 2007
- Presented by the Sustainable Packaging Coalition and Package Design Magazine
- Featured up-to-date insights into the market forces affecting package design and sustainability.
- Speakers included, Dr. Pamm Smith, University of Minnesota, Anne Johnson, Sustainable Packaging Coalition, Dr. Christie Manning, Center for Global Environmental Education and Dr. Elise Amel, University of St. Thomas, among others.

#### Becoming a Digital Designer Seminar by Wiley Faculty Network

- Participated in a seminar, which focused on the current state of digital design, how technology is transforming the design profession and how professionals can position themselves to take advantage of the new opportunities provided by this rapidly advancing field.
- Presenters included Steven Heller, Co-Chair of the MFA as Author Program at the School of Visual Arts, New York City, Senior Art Director for the New York Times and author of over 100 books on pop culture and design, and David Womack, MFA, Writer, Editor and Consultant for Adobe's "Think Tank."
- Online Live Webinar, November 13, 2007

#### National Association of Photoshop Professionals Photoshop CS3 Power Tour Workshop / Seminar

- Nashville, Tennessee, July 16, 2007
- Attended and participated in a 1-day workshop on new and advanced techniques in Adobe Photoshop CS3, Adobe Bridge CS3 and Adobe Lightroom with special focus on using smart objects, actions and automation, image gallery creation, digital photo correction, workflow and productivity.
- Presenter included Dave Cross, Senior Developer, Education and Curriculum for the National Association of Photoshop Professionals, Adobe Certified Instructor in Photoshop CS2 and Illustrator CS2, a Certified Technical Trainer an author of multiple Photoshop books.

#### Digital Days Photography Workshop / Seminar

- Raleigh, North Carolina, March 23 – 25, 2007
- Attended and participated in a 2-day workshop on digital photography which included a live model shoot, interaction and training with software and techniques specifically for digital photography including Adobe Photoshop CS3, Adobe Lightroom and Adobe Elements and technical, theoretical and ethical aspects of the field of digital photography.
- Presenters included Phil Mistry, MA, MFA in Photography from SUNY and member of the New York Press Photographers Association and Gregory Georges, A Beta Tester of Photoshop CS3 and author of more than 10 books on digital photography.

#### International Graphic Arts Education Association Conference

- Cal Poly, San Luis Obispo, California, July 30-August 3, 2006
- Chosen as a Paul D.Von Holtz Conference Incentive Award recipient and received \$400 in funding to attend the 81st Annual International Graphic Arts Education Association
- Attended annual graphic arts education conference entitled: Surfing the Digital Wave

### Global Warming Conference

- Maryville College, Maryville, Tennessee, July 25, 2006
- Attended a 1-day conference sponsored by the Volunteer Legacy Coalition discussing the current issues regarding Global Warming both nationally and locally in East Tennessee

### “Teaching with ARTstor” Workshop

- Brevard College, Brevard, North Carolina, May 17-18, 2006
- Attended a 2-day workshop on utilizing the ARTstor software for teaching visual arts (fully funded by ACA)

### College Art Association 93<sup>rd</sup> Annual Conference

- Atlanta Marriott Marquis and Hilton Atlanta, Atlanta, Georgia, February 16-19, 2005
- Attendee at annual art conference

### Focusing on the First Year Conference

- University of Minnesota, Twin Cities, Minnesota, October 6, 2004
- Attended an educational conference about teaching first year students

### Mid-America College Art Association (MACAA) Conference: Interplay

- University of Minnesota, Twin Cities, Minnesota, October 7-9, 2004
- Attendee at annual art conference

### Design Green: Business Solutions for Sustainable Products Workshop

- Minneapolis College of Art & Design, Minneapolis, Minnesota, April 24, 2004
- Attended a full day workshop on sustainable design
- Trained in the use of Business EcoDesign Tools: EcoDesign Methods for Industrial Designers

### Teaching and Learning in a Research University Conference

- University of Minnesota, Twin Cities, Minnesota, April 21, 2003
- Attended a spring teaching conference
- Sponsored by the Academy of Distinguished Teachers

### Preparing Future Faculty Seminar

- University of Minnesota, Twin Cities, Minnesota, January 21, 2003
- Attended a seminar about becoming an academic professional
- Sponsored by the Center for Teaching & Learning Services

## Exhibitions/Creative Production

- August 2022. “Solitude.” Solo Exhibition of Large Format Photographs. *Blackberry Farm Gallery, Clayton Center for the Arts, Maryville College.*
- September 2020. Let Freedom Ring, Let Your Voice Sing: Vote. AIGA Get Out the Vote Poster, Postcard, Billboard and Social Media designs 2020. Submitted Original Design Series as part of the AIGA National Design For Democracy Initiative. Designs in the series are displayed on the AIGA National website and free to the public in downloadable formats to be printed and displayed in cities across the United States.
- June - October, 2020. “Put on Your Bathing Dress II” 30” x 44” digital color photograph selected for exhibition in the juried Arts in the Airport Show, by the Arts & Culture Alliance and Metro Knoxville Airport Authority, Knoxville, TN. Work was selected out of over 700 pieces to be included in a group show of about 45 works by artist/juror Jim Scarsella. Link to online show: <https://www.knoxalliance.store/product-category/airport-22/>
- October 2017 - March 2018. Served as one of the members of the set design team for “9 to 5: The Musical,” a stage production presented in February 2018 by the Maryville College Theatre Studies Program; Created and printed large-scale original graphic patterns, logos and photograph panels for the set on the Nutt Stage at the Clayton Center for the Arts;
- June 2017 - August 2017. “Boats, Birds and Blooms.” Exhibition of digital photographic triptych prints,

- faculty group show, DENSO Gallery, Maryville College, Maryville, TN.
- September, 2016. Don't Have Sticker Envy: Vote. AIGA Get Out the Vote Poster 2016. Submitted Original Poster as part of the AIGA National Design For Democracy Initiative. Posters in the series are displayed on the AIGA National website and free to the public in a downloadable format to be printed and displayed in cities across the United States and become a permanent collection in the AIGA permanent archives and are offered to the International Foundation on Election Systems in Washington, D.C. Printed posters will be given to the Library of Congress for its poster collection.
  - September 26 - November 7, 2015, Vienna Coffeehouse "Vienna in the Land Of Oz" Exhibition. 20" x 30" photographic print entitled, "There's No Place Like København (Copenhagen)," on display as part of public art exhibition.
  - July 2015, Tennessee Clean Water Network, Bringing Tap Back program. Accepted design by the City of Knoxville Public Arts Committee as one of three winners selected to have original design featured on two water refill stations installed in the City of Knoxville, TN for three years 2015-2018.
  - July-August, 2012, Volume 3, Issue 4. *Create Sustainability*. Back Cover Image Design on Solutions Journal: For a Sustainable and Desirable Future, selected for inclusion by the editor, originally published on the Green Patriot Posters website.
  - July, 2012. *The Easiest Way to Wash Out Injustice: Vote*. AIGA Get Out the Vote Poster 2012. Submitted Original Poster as part of the AIGA National Design For Democracy Initiative. Posters in the series are displayed on the AIGA National website and free to the public in a downloadable format to be printed and displayed in cities across the United States and become a permanent collection in the AIGA permanent archives and are offered to the International Foundation on Election Systems in Washington, D.C. Printed posters will be given to the Library of Congress for its poster collection.
  - February 4, 2012. *Sense of Place*. Solo Exhibition of Digital, 35MM and Canvas Photography Prints, including works from 48 states, and countries of Spain, Ireland, Scotland, Germany, France, Costa Rica, Belize, Honduras, Mexico and Canada. East Wing of The Plaza, Jacksonville, Florida
  - September 5 - 30, 2010. *Geotourism Ahead. Digital Photography & Graphic Design Prints & Postcards evaluating sustainable travel, geotourism and ecotourism nationally and abroad*. Blackberry Farms Gallery, Clayton Center for the Arts, Maryville College
  - May 11 - May 31, 2010. *Motherhood*. Digital Photography Portraits as part of ART 349 Photography Exhibition, Maryville College 2nd Floor Gallery.
  - August 25 – October 4, 2008. *Buena Vista University Art Alumni Exhibition. Selected Works from Voussoirs Abound: Siochaint and Musee du Louvre*. BVU Art Gallery, Storm Lake, Iowa.
  - December 7, 2007. American Institute of Graphic Arts (AIGA), Knoxville Chapter. GIVE Holiday Card Design Exhibition. Selected Work: *Give Sustainably*, Knoxville Voice Gallery.
  - 6-30 September, 2005. *The Graphic Ends of the Spectrum*: Solo Show, Maryville College Gallery.
  - Spring 2004. *Elmer L. Andersen Special Collections Commemorative Book*. Graphic Design; 3 editions created as special gift for Governor Elmer L. Andersen & friend. 1 edition permanently displayed in: Elmer L. Andersen Library, Twin Cities, Minnesota.
  - November 2000. *North Carolina Christmas*. Photography. Published in: The International Library of Photography: Eternal Impressions.
  - November 10, 1999. Buena Vista University Beaver Football. Photography. Photo spread published in: The Times, Buena Vista County's Newspaper, November 10, 1999, Sports Section (1C).
  - September 1998 – May 2000. Photography editor with hundreds of photos published in award-winning college newspaper, The Tack.

## Professional Memberships

- American Institute of Graphic Arts, Professional Member, May 2001 – May 2002, September 2008 - Present
- Southeastern College Art Conference (SEAC), Professional Member, June 2017-Present, August 2010-July 2011
- Foundations in Art: Theory and Education (FATE), February 2005 – 2012
- Designer's Accord, September 2008 – Present
- College Art Association, December 2003 – 2007
- International Graphic Arts Education Association (IGAEA), April 2006 – 2008

- Alpha Chi National Honor Scholarship Society, March 2000 – Present
- Association for the Advancement of Sustainability in Higher Education, August 2008 - Present

## *Institutional Service*

Carnegie Reclassification Committee Member November 2022 - Present

- Invited to serve as a committee member for the Carnegie Reclassification process for Maryville College

Faculty Personnel Standards Committee (FPSC) Elected Member August 2022 - Present

- Serving a 2-year term as an elected member from the faculty on the Faculty Personnel Standards Committee (FPSC) which is designed to manage faculty personnel - tenure and promotion reviews and the faculty handbook

Blackberry Farm Gallery Director, August 2021 - Present, August 2011-August 2012, August 2014-August 2015

- Served as a director for the Blackberry Farm Gallery from August 2021-Present, August 2011-2012 and 2014-2015
- Prepared, installed and de-installed professional artist gallery shows each month
- Hosted artist receptions and last friday art walk receptions
- Coordination and correspondence with professional national and regional artists
- Developed and distributed print, email and online materials for marketing and exhibition promotions
- Supervised art majors and minors in gallery installation and preparations

Quality Enhancement Plan (QEP) Exploratory Committee, March 2022 - October 2022

- Invited to serve as a committee member of the QEP Exploratory Committee, appointed by the MC President to assist in the development of the next QEP plan for Maryville College;
- Provided professional presentations on the committee's work to the Executive Session of the Board of Directors, Student Government Association (SGA), and MC Staff Council

Contingency Planning Taskforce

- Invited member by the President of Maryville College to provide feedback on contingency planning for campus operations and instruction for Fall 2020 and Spring 2021 academic year due to the pandemic of COVID-19
- May 2020 - Present

Chair, Division of Fine Arts, July 2017-June 2021

- Appointed by the President of the College to serve as Chair of the Division of Fine Arts

MC Democrats, Faculty Advisor

- Served as faculty advisor for the local chapter of the College Democrats of America Maryville College, 2019-Present , 2006 – 2013,

Brand Advisory Team

- Invited member of the brand advisory team to provide feedback on brand platform and creative concepts developed by SimpsonScarborough, Market Research Firm for Maryville College
- March 2019-December 2019

Academic Integrity Board (AIB)

- Chair, August 2018-August 2019
- Committee member and served as acting chair on some cases, August 2016-August 2019

Designing Your Life (DYL) Pilot FYS Book Review Group

- Invited to participate in providing feedback on the Designing your Life book for consideration for adoption for all FYS students
- October 2018-February 2019



Interim Vice President, Dean of the College Search Committee Member, October 2017-February 2018

- Appointed by the President of the College to serve as a member of the committee to select the Interim Vice President, Dean of the College, starting in the 2018-2018 academic term.

Academic Life Council (ALC), Committee Member, August 2013-July 2016

- Elected by the faculty and serve as voting committee member of the ALC

Executive Director of Marketing and Communications Search Committee Member, June 2013-October 2013

- Asked by Vice-President for Enrollment to serve as committee member for the search for a new Executive Director of Marketing and Communications position at Maryville College

Maryville College Media Board, Chair and Committee Member, August 2012-Present

- Served as the chair of the Maryville College Media Board (August 2012-August 2013)
- Serve as Committee members of the MC Media Board (August 2013 - Present)

Earth Week and Campus Sustainability Day @ Maryville College, Co-Coordinator, Spring 2011-Present

- Serve as a co-coordinator of Earth Week (April) and Campus Sustainability Day (October) @ Maryville College along with Dr. Mark O’Gorman, Professor of Political Science and Coordinator of Environmental Studies Program
- Plan events, develop marketing materials, find sponsors and partners for the Earth Week and Campus Sustainability Day events

Faculty Assistant/Chaperone/Photographer for Maryville College Concert Choir Program

- Served as a faculty leader and chaperone for the Maryville College Concert Choir Tours
- Photographer and videographer for performances and events for use in future College and Fine Arts publications, blog, website and social media;
- Organized, assigned, wrote, edited, uploaded, designed, photographed and managed blog for the Scots-American Musical Journey Tour, 2008 (<http://scotsamericanmusicaljourney.wordpress.com>) and Pipes, Glens and Thistles, 2012 (<http://pipesglensandthistles.wordpress.com/>)
- May 23-June 1, 2012, Scotland, UK, May 22-31, 2008, Scotland, UK, March 15-22, 2007, New Orleans, LA

Partnerships Strategic Planning Workgroups

- Served as invited member from September 2011 - June 2012, Committee Member

Environmental and Forestry Advisory Council (EFAC) – Chair & Faculty Member

- August 2010 – May 2011, Chair
- September 2009 – August 2010, Faculty Member
- Serve as faculty committee member and secretary for EFAC

Association for the Advancement of Sustainability in Higher Education (AASHE) & Sustainability Tracking Assessment & Rating System (STARS) – College Representative & Program Leader

- August 2009 – June 2022
- Working as program leader for the sustainability assessment project for the Maryville College campus
- Assist faculty in using AASHE resources for classroom instruction

SCoTs Group

- Presented to Maryville College Faculty and Staff on February 19, 2008 about the Lilly Conference on Teaching and Learning
- Maryville College, Maryville, TN

Maryville College Design Lab (MCDL) Art Director

- Served as Art director for the Maryville College Design Lab (MCDL)
- September 2006 – Present
- Assigned, directed, reviewed and completed design projects for a host of non-profit and for profit college

and community organizations including (but not limited to):

- o Gateway to Independence, GATE
- o MC Career Center
- o Mountain Challenge
- o ALCOA Foundation
- o Keep Blount Beautiful
- o Little River Watershed Association
- o Adult Education Foundation of Blount County
- o MLK Center, Aloc, TN
- o Haven House Women's Shelter, Maryville, TN
- o Tennessee Valley Fair
- o Advancement: Educational Piece about the MC College Woods
- o MC Concert Choir
- o MC Community Chorus
- o Appalachian Arts Craft Center, Norris, TN
- o Good Neighbors of Blount County, TN
- o Voices of Praise
- o Environmental Action Team at MC
- o MC Student Government Association
- o Project LEAD
- o Maryville City School District
- o National Avenue Baptist Church, Memphis, TN
- o Kin Takahaski Week at MC
- o East Tennessee Woodworkers Guild
- o Knoxville Opera
- o Maryville College Consortium
- o Relay for Life
- o Pistol Creek Catch of the Day
- o MC Democrats

Technology and Planning Committee Member

- Member of the TAP committee for the advancement and evaluation of technology on the MC campus
- Maryville College, 2006-2008

MC Community Shares of Tennessee Drive: Coordinator

- Coordinate each year's MC fund drive for Community Shares of Tennessee, Fall 2006-Present

Internship Coordinator

- Division of Fine Arts: Arts
- Fall 2005- Present

## *Professional/Community Service*

Art Juror

- Served as a professional art juror for the Citizens' Climate Lobby/Education (CCL), Greater Knoxville 2023 Climate Change Art Contest for regional middle school and high school students, April 2023

Textbook Reviewer

- Provided book review on *Implementing Sustainable Development: From Global Policy to Local Action*, 2nd Edition by Phillip J. Cooper and Claudia Maria Vargas for Rowman & Littlefield Publishing. Provided critical feedback regarding content, form, organization, writing style, illustrations and ancillary materials for acceptance of a new text in the field of sustainability, March 2023

Textbook Reviewer

- Provided book review on *Sustainability Strategy, 1e* by Patricia Kanashiro by SAGE Publishing. Provided

critical feedback regarding content, form, organization, writing style, illustrations and ancillary materials for acceptance of a new text in the field of sustainability, December 2022

Design Panelist - Graphic Design Senior Project Presentations, Auburn University at Montgomery (AUM)

- Zoom Session, May 6, 2020
- Serve as invited graphic design guest panelist along with designer / visual artist for the Southern Poverty Law Center, and professors from Alabama State University and The University of West Alabama to review Auburn University at Montgomery Graphic Design Senior Project Presentations.

Book Study Facilitator - New Providence Presbyterian Church, The Green Team, Adult Education Committee

- New Providence Presbyterian Church, November 3, 2019, Maryville, TN
- Serve as Facilitator and member for a book study series in Fall 2019 for the book: *Climate Church: Climate World* by Rev. Jim Antal, and lead a public discussion on this book for Chapter 9 and a Wrap-Up in the series

Board Member – Keep Blount Beautiful

- Keep Blount Beautiful, Blount County Chapter
- Serve as President (June 2018-June 2019), Vice-President (June 2017-May 2018) and Board Member (September 2016-June 2019) for the local chapter of the national Keep America Beautiful organization
- Served as a search committee member for the Executive Director position at Keep Blount Beautiful (December - February 2017-2018)
- Maryville / Alcoa, TN

Hillary for America, Volunteer and Youth Coordinator, Core Team Member

- Served as a volunteer and youth coordinator for the Blount County Hillary Clinton America Campaign Office, focused on North Carolina, Fall 2016
- Organized and recruited volunteers, planned phone-banking events, trained new volunteers, participated in phone banks, completed data coordination in vote-builder and provided reports to regional field office(s), wrote and edited phone scripts for volunteers, corresponded with volunteers and field workers and canvassed in Winston-Salem, North Carolina;

Book Reviewer

- Provided book review on Intro Sustainability textbook in consideration by Oxford University Press, August 2016
- Provided critical feedback regarding content, form, organization, writing style, illustrations and ancillary materials for acceptance of a new text in the field of graphic design history, November 2014
- Association for the Advancement of Sustainability in Higher Education Annual Conference Proposal Reviewer & Awards Juror
- Participated in written review of over 25 professional proposals for the AASHE Annual Conference
- Served as Juror for Case Study and Student Leadership Submissions for the Annual Conference
- Scheduled for October 2015 in Minneapolis, Minnesota

Textbook Reviewer

- Invited by Fairchild Book Publishers to be a peer reviewer for a book proposal, *A Visual Language History of Graphic Design*
- Provided critical feedback regarding content, form, organization, writing style, illustrations and ancillary materials for acceptance of a new text in the field of graphic design history,
- November 2014

Art Juror

- Invited to provide professional judging the Annual Art Guild of Tellico Village (AGTV) Annual Spring Show with over 200 works in the exhibition
- May 2014, Tellico Village, TN

Guest Speaker at the Tennessee Interfaith Power and Light (TIPL) Climate Change Vigil, Maryville, Tennessee

- Greenbelt Park, Maryville, Tennessee, July 21, 2013
- Invited guest speaker by Ginny Ayers, TIPL Board member to provide the remarks, "Reflections on Sustainability at MC," as part of the Climate Change Vigil program

Design Portfolio Reviewer at Design Portfolio Review Day, University of Tennessee (UTK)

- Art and Architecture Building, University of Tennessee, Knoxville, Tennessee, February 8, 2013
- Invited reviewer to interview and review senior design student portfolios and resumes in the Design Major at the University of Tennessee, Knoxville, by Deb Shmerler, Associate Professor of Design at UTK

Blount County Obama for America, Volunteer and Youth Coordinator, Core Team Member

- Served as a volunteer and youth coordinator for the Blount County Obama for America Headquarters and Campaign Office, Fall 2012
- Organized and recruited volunteers, planned phone-banking events, trained new volunteers, participated in phone banks, completed data coordination in vote-builder and provided daily reports to regional field office(s), wrote and edited phone scripts for volunteers, managed office when other core team members were unavailable, maintained official email account for the campaign and corresponded with volunteers and field workers;

Maryville City High School Art Competition Juror

- Served as Juror for the Maryville City High School End-Of-Year Exhibition, May 7, 2012

Book Reviewer

- Invited by John Wiley & Sons Publishers to be a peer reviewer for the next edition of the book, Type Rules: The Designer's Guide to Professional Typography, 4th Edition by Ilene Strizver
- Provided critical feedback regarding content, form, organization, writing style, illustrations and ancillary materials for incorporation in this new edition of this introductory typography text that I currently use in my ART 349: Introduction to Typography;
- April 2012

DECA District Judge

- Served as DECA District Judge in the Category of Apparel and Accessories
- University of Tennessee, UTK University Center
- February 9, 2012

Scholastic Art Awards, East Tennessee Regional Program Director and Administrator

- September 2011 - April 2012
- Coordinated the program, judging and regional awards ceremony for the East Tennessee Chapter

Tennessee Artists Association (TAA) Denso Community Gallery Exhibition Juror

- Invited to provide professional judging and select winners from art selections of members of the Tennessee Artists Association, a non-for-profit art organization established in 1977 and is a place for professional, part-time and novice visual artists to grow and advance.
- Denso Community Gallery, Maryville, TN
- November 29, 2011

Board Member – Education & Sustainability Chair

- American Institute for Graphic Arts (AIGA), Knoxville Chapter
- Serve as Education & Sustainability Chair for the local chapter of the national professional graphic arts organization, the AIGA
- Knoxville, TN
- April 2009-June 2013, January 2014 - March 2015

#### Textbook Reviewer

- Invited by Cengage Learning to be a peer reviewer for the next edition of the book, *Graphic Design Basics 5<sup>th</sup> Edition* by Amy E. Arntson
- Provided critical feedback regarding content, form, organization, writing style, illustrations and ancillary materials for incorporation in this new edition of this introductory graphic design process, history and theory text that is currently used in many graphic design programs
- December 2008

#### Board of Directors Member

- Little River Watershed Association
- Served as a board member for this local non-profit, conservation organization in Blount County
- February 2008 – April 2010

#### Board of Directors Member

- Mane Support
- Served as a board member for this local non-profit, and equine assisted grief counseling organization in Blount County
- May 2008 - April 2011

#### Textbook Reviewer

- Invited by John Wiley & Sons Publishing to be a peer reviewer for the next edition of the book, *Understanding Color, 4th Edition* by Linda Holtzschue
- Provided critical feedback regarding content, form, organization, writing style, illustrations and ancillary materials for incorporation in this new edition of this color theory text that I currently use in my ART 102: Introduction to 2-D Design Course
- January 2008

#### Air Fest Student Billboard Design Awards Juror

- Invited to provide professional judging of middle and high school art selections on the topic of clean air and alternative modes of energy saving transportation and choose a winner for display on a billboard and other works for special recognition
- Blount Chamber of Commerce, Maryville, TN
- March 27, 2007

#### Scholastic Art Awards Juror

- TN001 Region of the Scholastic Art Awards 2006/2007, Arts & Culture Alliance, Knoxville, TN
- Invited to provide professional judging of over 700 high school art selections and choose winners for special recognition
- January 20, 2007

#### Jim Gray Awards Juror for Arts & Culture Alliance

- TN001 Region of the Scholastic Art Awards: Jim Gray Awards of 2006, Arts & Culture Alliance, Knoxville, TN
- Invited to provide professional judging of over 200 high school art selections and choose 25 winners for special recognition
- January 20, 2006

#### Art Awards Juror

- Denso Manufacturing Art Contest, Maryville, TN
- Invited to provide professional judging of artwork of middle school and high school art students and choose winners for special recognition
- December 8, 2006

## Graphic Designer/Creative Consultant

- Design Collateral Materials and Supervise Design Intern for the Maryville College Recycling Program Grant, funded by Arconic Foundation, Summer 2022 - Present
- "Bob Hanye for Blount County Commission, District 3," February 2022 - August 2022, Designed logo and campaign materials (including yard signs, rack cards, door hangers, etc.) for Bob Hanye, candidate for Blount County Commissioner for District 3, Blount County;
- Candy Cane Lane Santa, March - May 2022, Designed logo and business cards for Candy Cane Lane Santa, North Carolina
- Urinetown: The Musical, Spring 2022, Designed Digital Illustration for T-Shirt, Programs and Poster for the Maryville College Theatre Production of Urinetown: The Musical; Concept Design by Intern Megan Strunk and Digital Illustration by Adrienne Schwarte;
- A Place to Stay, Maryville, TN, October 2021 - January 2022, Provided Pro-Bono design services (including instagram ads and event award certificates) for non-profit organization, A Place to Stay; which is focused on ending homelessness in Blount County;
- "Hannah Kirby for School Board, Knox County School Board, District 6," September 2020 - November 2020, Designed print campaign mailer to advertise candidate and issues;
- "Susan Sneed for TN House, District 20" Serving as graphic designer, creating t-shirts, postcards, brochures, door hangers, and other political promotion materials for the Susan Sneed Campaign, Maryville, TN, May 2018 - Present
- MLK Kids and Families Fair Flyer, Blount County Public Library, Event sponsored by Blount County United, Showing up For Racial Justice (SURJ), NAACP and Maryville College December 2019 - January 2020;
- Alyssa Coffin, Artist, designed flyer for her workshop, "Mapping Creative Play" January, 2020.
- Brandon Bruce for City Council, designed identity and collateral for Brandon Bruce for City Council, Knoxville, March - August 2017
- "9 to 5: The Musical," designed full-color, large format stage graphics for musical production by the Maryville College Theatre Department, September 2017-February 2018;
- Blount County, Showing Up for Racial Justice (SURJ), designed brochures and fliers for the non-profit organization focused on racial justice. 2016 - Present;
- Eire Glen Fresh Eggs, November 2017, designed business cards, hats and farmer's market banner for a fresh local egg company, Advance, NC
- Cornerstone Analytical Laboratories, January 2017, designed full-color brochure for company, specifically related to KombuchaKon 2017 in Long Beach, CA;
- Logo Design for Plaza Property Services, LLC, Summer 2013, includes complete identity system and banners, Jacksonville, Florida
- LEED/B-Corporation Rack Card for Mountain Challenge, Summer 2013
- Logo Design for Mountain Challenge 25th Anniversary, Summer 2012, includes stickers, posters, banners, t-shirts and other collateral materials
- Gala Invitations for the Little River Watershed Association; February 2012
- Xanadu, Designed a series of composite images of Xanadu muses for projection screens as set-design for the Xanadu Play Production for the Maryville College Theatre Department, March 2012, Maryville, Tennessee
- Wendy Pitts Reeves, Blount County Commissioner Campaign, Designed a 2-sided postcard mailer to promote the candidate Wendy Pitts Reeves for re-election as County Commissioner. July, 2010, Maryville, Tennessee
- City of Maryville Wetland Project, Designed 30" x 30" poster to promote green building design to be displayed at the wetlands project grand opening, April 2010, Maryville, Tennessee
- Coulter, Martin & Smith Law Group, Designed identity system for new law firm, Summer 2009, Seattle, Washington
- North Carolina Association of Rehabilitation Professionals (NCARP), Triad Chapter, Designed a membership brochure for the NCARP, Triad Chapter for their Spring Conference, Spring 2009
- Maryville College, Core Program, Maryville, Tennessee, Invited by FRS 120 Textbook Committee to design book cover for the FRS 120: Perspective on the Individual Revised Text, Spring 2008
- Kim Henry, Author, Maryville, Tennessee, Designed book for author Kim Henry for the title, "Hoof to

Heart: A Guide to Understanding Grief, Loss and the Healing Power of the Horse," Spring 2008, Provided equine photography by local MC student and myself for inclusion in the book

- Mane Support, Maryville, Tennessee, Designed identity system for "Triple C Ranch" Children's Camp,, Spring 2009
- Bazaar Bags, Maryville, Tennessee, Designed identity system for Bazaar Bags, a new business featuring sustainable, reuseable shopping and produce bags with custom designs; Spring 2009
- Maryville College, Fine Art Division, Maryville, Tennessee, Designed a slide scene for Maryville College Theatre Production, "On the Verge," Spring 2006, Designed Fine Arts Calendars since 2006; Designed logo/combination marks for each department: Art, Theatre & Music used on all collateral materials for the department, Designed posters for the Community Chorus, Concert Choir & Youth Chorale Performances, Fall 2007 & Fall 2008, Designed 18x24 posters for the MC Music Department and Admissions to promote the music department, curricula/degrees and ensembles to area high schools, Designed multimedia content DVD for Concert Choir Scots American Musical Journey enhanced CD, Spring 2009, Designed various exhibition postcards and collateral materials for art exhibits, Prepared the MC Gallery for Spring shows, organized gallery openings, made contacts with regional and national artists and provided public relations for all events, Spring 2006
- In Defense of Animals – Africa (IDA-Africa), Beaverton, Oregon, Designed holiday postcard, event poster and other collateral materials for the non-profit organization, May 2007 - December 2007
- Stephanie & Adam Whitescarver, Knoxville, TN, Designed custom wedding invitations, August-October 2006
- Greenbacks, Seattle, Washington, Designed new identity system for a new startup company focused on sustainability, Summer 2007
- Axios Law Group, Seattle, Washington, Designed new identity system used on websites, business cards, letterheads and all collateral materials, Designed a banner/event signage for professional conference presentation, Fall 2006
- Little River Watershed Association, Maryville, Tennessee, Designed advertisements for local newspapers showcasing upcoming events, seasonal newsletters, fact-sheets, membership forms, holiday cards, banners, invitations for fund raising events, in charge of all collateral materials for the organization, Summer 2007 – Present
- Little River Watershed Association, Keep Blount Beautiful and AirFest, Maryville, Tennessee, Designed Earth Round Up Identity, T-shirt and collateral materials for 2008 event, November 2007
- Little River Watershed Association, Foothills Land Conservancy & Alcoa Foundation Maryville, Tennessee, Designed multi-paneled self-mailer/brochure about Conservations Easements as an educational/informational tool for landowners, August 2008 – November 2008
- Christian Theological Seminary, Indianapolis, Indiana, Provided professional advice and assisted with design projects, Summer 2006 – May 2007
- Hallisky & Philip: Washington Intellectual Property Lawyers, Seattle, Washington, Provided professional advice and designed a business card CD website for client, September 2005
- Time Warner Cable: Direct Marketing, Winston-Salem, North Carolina, Provided professional advice and designed a flyer for direct marketing of services, October 2005
- Parsons Public Relations, Seattle, Washington, Provided professional advice and also designed various promotional materials for Parsons Public Relations, Summer 2004, Fall 2005
- International Association of Rehab Professionals, Sioux Falls, South Dakota, Designed materials for state-wide conference, October 2001 & October 2002